

Pen **Morrison * MarketingDesign&Advertising**

1535 Ashland Houston, Texas 77008 • 713.869-9424 • pennyme@sbcglobal.net

ACCOUNT HISTORY

Nov. 1987- present

Owner of Morrison Design & Advertising, now listed as
Pen Morrison, Houston.

Experienced in strategic corporate, retail & political
advertising, graphic design & marketing.

Accounts include: Skeeter's Restaurants; 104 KRBE Radio;
SPARK School Park Program; Senior Systems Software;
Colina's Restaurants; Los Tios Restaurants; Texas Junk Co.;
Lawndale Art Center; MasterWord Translation Services;
The Orange Show Art Car Parade; Whole Foods Market;
Dawson Foundation Repair, & Stan & Lou Advertising.
Political accounts include: Let's Build The Stadium Campaign;
HISD & Spring Branch ISD School Bond Campaigns; City Council
Members Ellen Cohen, Melissa Noriega, C.O. Bradford & Eleanor
Tinsley; Political Consultant George Strong; Dan McClung of
Campaign Strategies; Senators Gene Green & Ken Bentsen;
State Representatives Garnet Coleman, Jessica Farrar,
Allen Vaught, Armando Walle, Scott Hochberg & Debra Danburg;
County Commissioner Sylvia Garcia; HISD Board Member Juliet
Stipeche; Judge Carolyn Johnson; & the Vince Ryan for County
Judge.

March 1978- Nov. 1987

Associate Creative Director & Art Director for
Rives Smith Baldwin & Carlberg Y & R; The Hinckley Group;
& Bruce Henry & Davis Advertising.

ACHIEVEMENTS & PUBLIC SERVICE

2008 AIGA Advisory Board Member.

2000 Advisory Board Member, Houston Community College.

1992 & 1993 - Elected President, Art Directors Club of

Houston (ADCH), 1990 & 1991 - Elected Vice-President.

Chair of the 1988 & 1989 ADCH Art Auctions,

Co-Chair in 1991 & 1995.

1992 - 37th Annual Awards Show Chair, ADCH.

1986, 1988, 1990, 1992 - Elected 2 Year Board Member, ADCH.

Chair of the 1995 Houston Advertising Federation's

ADDY Awards Show, a 3 hour multi-media presentation.

Originated the Ellen Tamm Memorial Scholarship Fund, which
continues to benefit students in design & advertising.

Organizer of the 1992 Dan Mattuttat Memorial AIDS fundraiser.

Volunteer with Habitat for Humanity, New Orleans, 2006.

AWARDS & PUBLICATIONS

Over 200 local, regional & national design/ advertising awards from

AIGA, Houston AAF, AAF, & Houston Art Director's Club of Houston.

Forbes Impress Publication, 2001.

How Magazine Self-Promotion Annual, 2000.

1985, 1986, 1988, 1989, 1993, 1995 & 1997 Design Annuals,

published by Print Magazine, New York.

Designer's Handbook of Letterheads & Business Cards,

published by Print Book Publishing, New York, 1997.

Fresh Ideas in Limited Budget Design, published by North Light Books,
Ohio, 1998.

Fresh Ideas in Self Promotion 2, published by North Light Books,
Ohio, 1996.

Fresh Ideas For Designing With Black, White & Grey,

published by North Light Books, Ohio, 1996.

American Institute of Graphic Arts Design In Texas Retrospective,

published by Graphic Design Press & AIGA Texas & New York, 1986.

Stationary set for Texas Junk Company is included in the

permanent collection of the Long Beach Public Library, 1983.

EDUCATION

Bachelor of Fine Arts in Graphic Design, University of Florida,
Gainesville, Fla.

REFERENCES

Kathleen Ownby- Director of the SPARK Program, client since 1990.
(832)393-0911.

George Strong- Political Consultant & client since 1984.
(713)526-3606.